

Beresford Booster Club
September 2009

Members present: Al Hoines, Stuart Carlson, Mary Ellen Saugstad, Kent Anderson, Kari Schodermeier, Dennis McKelvey, Kelly McKelvey and Patti Bickett

Last month's meeting minutes were not read at this meeting, however, Al did read the minutes prior to this meeting, motion to approve by Al, Second by Stuart.

Al acknowledged that Kay Zwiefel stepped down from the Secretary position. Everyone welcomed Patti Bickett as new Secretary.

- Treasurer's report was reviewed and approved, motion by Al, second by Stuart.
- Dennis did an excellent job on card sales for Blitz night, next year we will try to hand out more cards to the kids for presales. The kids enjoyed the free Under Armour shirts they received for selling at least 15 of the cards.
- Need to send Thank you cards to Fiesta and Caseys. Brian at Fiesta would like to have had the \$5.00 off groceries on the back of the card, instead of the tear off. Something to remember for next year.
- BK tailgate went well. Need to start at 5:30 and get done sooner, so can clean up and watch the start of the game.
- BK wants to sponsor the Booster Club. Need to ask how much they want to give and then decide where to put their name. Kent suggested getting new goal posts next year and can put Pepsi on one side and BK on the other. OR have their name painted on the side of the ticket booth.

Old Business:

- Possible banner "Home of the Watchdogs" above the crows nest. Maybe have the banner made out of corrugated plastic.

New Business:

- Increase Spirit Fund to \$1500.00
- Teachers are looking at ways to spend their funds:
 - Mrs. Knutson – New uniforms for Track
 - Mr. Radke – T-shirts
 - Mrs. Huth – not sure yet
- Another tailgate party for the last home football game is October 9th. Chili feed with all the fixings: Fritos, cheese, crackers, hot peppers, etc. Dennis & Mary Ellen will make the chili for approximately 200 people. Need to put ad in paper and put on Channel 8.
- Talked about Michelle Weatherton to head the Spirit Committee and possibly combine with the Apparel Committee.
- Next meeting will be Tuesday, October 13th. There will be a chili feed at the Bridges after the Volley Ball Game. We will have a general meeting open to all current members and individuals who may be interested in becoming members. Agenda items include

inducting Stuart Carlson, who has been the Co-President, to sole President, and electing a Vice President.

- Talked about Booster Club having their own sign-up sheet for new members, instead of having the sign-up on the same page as the school lunch fees and athletic pass fees. That way we can explain more about what the Booster Club does, and attract more members.
- November 20th is the deadline for the Dec. & Jan. newsletter.
- Kari is looking at purchasing banners from Maximum Promotions to put the banners on the light poles in the school parking lot they will say “Beresford Watchdogs” on them. Booster Club will purchase 5 of them at \$160 a piece, the brackets to put them up are \$91 a piece. Dennis mentioned that Craig Akland had made the brackets for the banners that the City has up, maybe we could get Craig to make us some brackets too. Stuart suggested that we put wording on the bottom of each banner such as “sponsored by the Beresford Booster Club” or see if Maximum Promotions would have some suggestions on what to have on the bottom of the banners.

Al suggested that we purchase 5 banners for us now, but maybe in the future purchasing 5 more banners and see if the businesses in town would sponsor a flag and get their name on the bottom of the banners as well.

- Stuart would like to have the art students paint Beresford Booster Club on the ticket building
- Kelly talked about what the Spirit Committee is doing for homecoming:
 - Sunday at 2:45 paint the streets
 - Monday is helium balloons in the afternoon
 - Tuesday volleyball T-shirts to throw out at the game
 - Wednesday is powder puff football for the girls at 2:00pm
 - Thursday lunch with the elementary kids and hand out Spirit items.
 - Friday morning sell Spirit items at the High School.
 - Friday night fireworks

Meeting was adjourned: Al Hoines and 2nd by Mary Ellen

Respectfully submitted by Patti Bickett